



LOFT18

Advertising
Opportunity

PROPOSAL



PLACE
YOUR
AD
HERE!



"Hole Lotta Love!"

LOFT18 is an interactive "Sports Bar & Grill" designed for year-round, all-weather, day-or-night golf play & multi-sport action with good ole' fashioned hospitality & service.

Our custom-built, Full Swing Golf Simulation BAYS feature games & championship courses that deliver precision play at its finest to golfers of all experience levels. But you don't have to love golf (or play like a pro) to have a good time at LOFT18. We're all about kicked-back, Happy Hour style socializing & networking. LOFT18's full-service restaurant, bar & lounge offers gastro-pub fare, craft beer and cocktails, and that only-in-New Orleans' style of easy-going, effortless service and hospitality.

MISSION: Improve your game. Enjoy your life.

LOFT18 is setting the course for a new generation of entertainment.

We deliver the ultimate indoor hospitality experience - complete with award winning multi-sport Simulators and a new "vibe-dining" Sports Bar cuisine.

LOFT18

Visual Monitor Displays

POWERED BY TVM

Feature your business with thousands of visual impressions each week targeting your ideal clientele!

Choose from our 3 locations:

(Metairie, LA - Mandeville, LA - Houston, TX)



6 State-of-the-Art

Vertical Monitors continuously running custom advertisements all day/night

IMPRESSIONS!

**Below information is based on past data & Loft18 makes no representations of warranties regarding the below impressions.*

- LOFT18 CONSISTENTLY HOSTS LARGE EVENTS:
 - NETWORKING MIXERS - FUNDRAISERS - HOLIDAY PARTIES - BIRTHDAYS - SPORTING EVENTS AND MORE!
- EVENTS RANGE FROM (20-250) PEOPLE AT A TIME
- 15,000 AVERAGE IN-STORE MONTHLY CUSTOMERS
- ADS CYCLE EVERY 30 SECONDS (MAX 30 SLIDES/SPOTS)
- PLACEMENT DIRECTLY IN FRONT OF CUSTOMERS FOR AN AVERAGE OF 9 HOURS / DAY - 7 DAYS A WEEK
- 5 SCREEN DISPLAYS LOCATED AT ALL BAYS (10-15 CUSTOMERS PER BAY) + 1 SCREEN IN DINING/BAR AREA
- PRIME VIEWING WHEN CLIENTS BOOK SIMULATORS
 - (EYE LEVEL HEIGHT/CANNOT MISS!)
- ADS SHOWN 54 TIMES A DAY PER SCREEN - 270 TOTAL TIMES PER DAY FOR 135 TOTAL MINUTES OF SCREEN TIME PER DAY

GROW WITH US! We view every one of our business relationships as partnerships, and as a small business we give back and support each local community.

IDEAL CLIENTS

Feature your Ads in front of the most diverse marketed space around. Our restaurant/bar hosts patrons from all walks of life, backgrounds and professions. From the young, to the not so young, we cover it all. Our unique environment attracts everyone from all areas and this is what truly separates us from the rest!



BAY AD PRICING STRUCTURE

(PER LOCATION COST)

Group rates are also available (20% Discount for 2 locations,
30% Discount for 3 locations)

1

PACKAGE

TOTAL COST

1 YEAR

\$4200

- \$350 per month
- 4 DESIGN CHANGES
- 2 FREE DESIGNS
- 12 MONTH CONTRACT

2

PACKAGE

TOTAL COST

6 MONTHS

\$2400

- \$400 per month
- 1 DESIGN CHANGE
- 1 FREE DESIGN
- 6 MONTH CONTRACT

3

PACKAGE

TOTAL COST

3 MONTHS

\$1350

- \$450 per month
- NO DESIGN CHANGE
- DESIGN NOT INCL.
- 3 MONTH CONTRACT

4

PACKAGE

TOTAL COST

1 MONTH

\$500

- \$500 per month
- NO DESIGN CHANGE
- DESIGN NOT INCL.
- NO AUTO-RENEWAL

Contracts/Ads do not auto-renew. Each new period requires a new contract (15 Day notice required to launch new ad).

Rates and terms are subject to change.

NEED DESIGN HELP?

NO WORRIES!

AD EXAMPLE



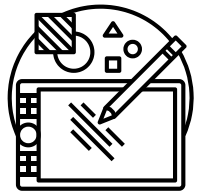
AD ASPECT RATIO

(1080 X 1920)

LET US HELP WITH YOUR BRANDING!

Our services include:

- GRAPHIC DESIGN
- AD MANAGEMENT
- CAMPAIGN DEVELOPMENT
- CREATIVE SOLUTIONS
- FULL MOCK-UP
- 2 FREE REVISIONS
- APPROVAL BEFORE LAUNCH



**LOFT18 MUST APPROVE FINAL AD BEFORE LAUNCHING FOR BRAND CONSISTENCY.*

\$100 PER EACH NEW DESIGN FEE



WANT IN?!

LET'S GO!



LOFT18 METAIRIE

***3128 METAIRIE RD.
METAIRIE, LA 70001***



LOFT18 MANDEVILLE

***1619 N. CAUSEWAY BLVD.
MANDEVILLE, LA 70471***



LOFT18 HOUSTON

***2313 EDWARDS ST.
HOUSTON, TX 77007***

**FOR BAY ADVERTISING INQUIRIES
PLEASE CONTACT:**

KRISTA@LOFT18.COM